

STOP bugging ME!

More potent weapons
thrown into the battle
against viruses and
worms



The headline and story in the trade magazine were compelling. The bottom line: IT managers are losing ground in the virus battle.

This kind of story can be scary news for small businesses, and for consumers as well. After all, if organizations with big, well-heeled IT staffs are bailing water on the stormy seas of virus control, what does that bode for other users? The MyDoom virus this past winter temporarily shut down a major computer vendor.

And the estimated costs of these viruses are eye-popping, most all of those costs derived from the downtime of workers idled while their computer systems were deloused. London-based mi2g, an information security company, pegged the cost of MyDoom at more than \$22 billion; last year's Sobig virus ran up a tab of \$37 billion. And there is no reason to assume that threats to businesses or consumers are going to ease anytime soon.

Your computers are under constant threat of virus attack that, if successful, can stop your operations dead in their tracks. That's why the anti-virus solutions offered by ESET Software's NOD32 (www.nod32.com) are gaining widespread attention and praise. NOD32 is the only system

in the world that has not missed any "in the wild" virus for more than five years.

The simple fact is that all anti-virus solutions are not created equal. Some work better than others to block viruses without users having to utilize so-called "virus signature database" updates written by vendors. With its **Advanced Heuristics**, NOD32 will catch up to 85% of viruses and worms without the requirement for a "signature database" update, and before these threats are even known to anti-virus researchers.

NOD32 does its job significantly faster than other competitive anti-virus products. This lets users be productive rather than wallow in an "idle state" while their system is scanned for infections. NOD32's smaller footprint also uses less of a system's resources, leaving them available and thus allowing greater productivity.



Virus Bulletin, the independent voice of anti-virus protection, put it this way: "It is almost a truism, in the anti-virus world, that you must choose between fast scanning speed and good virus detection. NOD32 bucks that idea by effectively coupling the two."

Praise continues to rain down for NOD32 as a premier anti-virus

solution. Dell Computer has selected NOD32 to protect its network attached storage solutions worldwide. Canon System Solutions has signed a joint marketing agreement to distribute NOD32 in Japan. And for the third consecutive year, Microsoft continues to use NOD32 to scan all its products for virus infections prior to being released to their customers. Finally, for the second year in a row, Deloitte & Touche has named ESET Software among the 500 fastest-growing technology companies in Europe.

To discover more about NOD32 and its innovative way of protecting your vital information assets, click now on www.nod32.com

Meanwhile, it is important to remember that a little reasonable caution and care in using your computer, particularly for email, can go a long way toward preventing disaster in the form of Internet-borne viruses or worms. NEVER open an email attachment from anyone you can't absolutely identify. Be wary of multiple messages from people you do know, but which arrive with the same wording in the subject line. And keep your ears to the ground for news of virus outbreaks, which are usually highly publicized.

